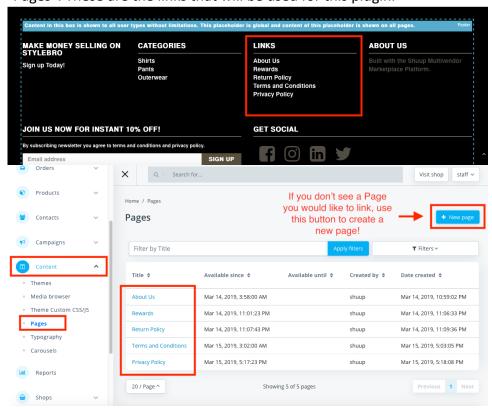
# **Dynamic Template Help-Guide**

These are the most used plugins by our clients. For more information or guidance, please contact your project manager.

### **CMS Page Links**

CMS (content management system) page links will allow you to add a list of page links from your marketplace. For example, you may want a section in the footer entitled "About Us" that has links to relevant pages (Refund Policy, Terms and conditions, etc.). You can display all page links or customize which page links you would like displayed.

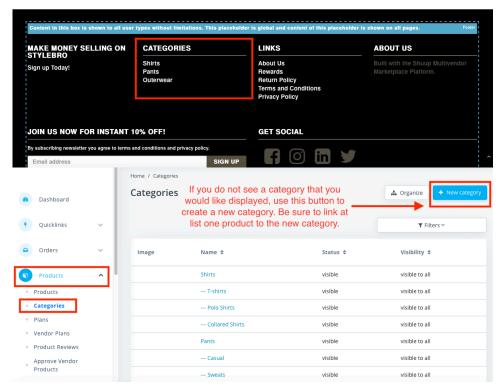
These pages can be created/found in the back end of your marketplace. Go to "Content" -> "Pages". These are the links that will be used for this plugin.



#### **Category Links**

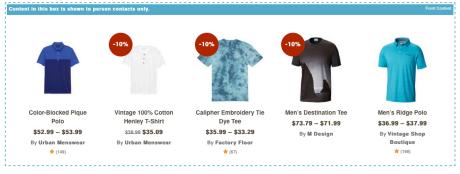
Category links will allow you to add a list of product categories from your marketplace. For example, you may want a section on your page to display clothing product categories. This section would allow customers to easily navigate to one product category group such as "Shirts". You can display all category links or customize which category links you would like displayed.

These categories can be created/found in the back end of your marketplace. Go to "Products" - "Categories". These are the links that will be used for this plugin.



### **Category Products Highlight**

The Category Products Highlight plugin will allow you to display up to 5 products within a category. For example, you may want to highlight "T-shirts" if there is a T-shirt sale going on. You can opt to only display in stock and orderable items from any primary or sub category of your choice. The first 5 products within the category selected will appear.



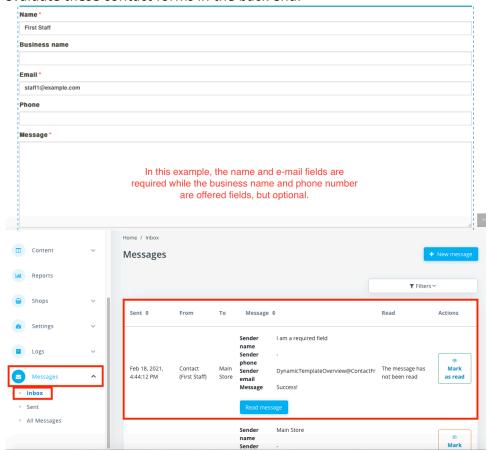
## **Category Products Highlight (asynchronous)**

The asynchronous version of the category products highlight plugin will await for images to be fetched, so that way it can increase page responsiveness for the user. Generally it is best practice to use the asynchronous version. If the images are of small size though, using the normal version is better.

# **Contact Shop Form**

The Contact Shop Form plugin can be used to offer customers the option to contact the main marketplace shop (not the vendors). You can opt to add name, business name, e-mail, and

phone number fields and even require all or some of these field. As the shop owner, you can evaluate these contact forms in the back end.



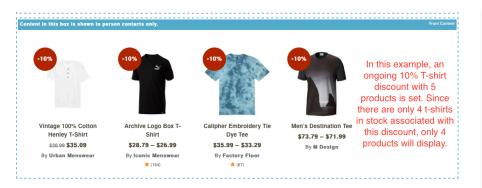
# **Definite Product Highlights**

The Definite Products Highlight plugin will allow you to display up to 5 products based off 1/3 types of things: newest, best selling, or random. For example, you may want to display your 5 newest items on your homepage. You can opt to only display in stock and orderable items as well as set an amount of cutoff days (ex. 30 would mean here are the 5 newest products in the last 30 days).



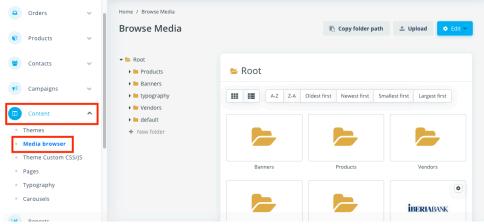
**Discounted Products** 

The Discounted Products plugin will allow you to display up to 5 products attached to 1 or more ongoing discount(s). For example, you may want to highlight a "T-shirt Discount" if there is a sale going on. You can additionally opt to only display in stock and orderable items.



### **Image**

The Image plugin will allow you to post an image from your back-end media browser. You can use the full size image or add new dimensions to the height and width fields.



### **Product Highlights**

The Product Highlight plugin will allow you to display up to 5 products based off 1/3 types of things: newest, best selling, or random. For example, you may want to display your 5 newest items on your homepage. You can opt to only display in stock and orderable items as well.

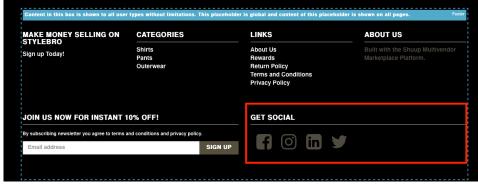
#### **Product Selection**

The Product Selection plugin will allow you to select up to 5 specific products to display. For example, you may want to create an outfit based on products you have for purchase to encourage a higher average dollar sale or more orders. You can opt to only display in stock and orderable items as well as set a title.



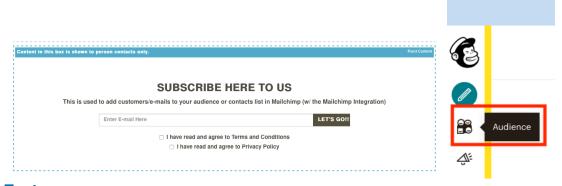
#### **Social Media Links**

The Social Media Links plugin will allow you to create icons that serve as links to your social media pages. You can include Facebook, Flickr, Google Plus, Instagram, LinkedIn, Pinterest, Tumblr, Twitter, Vimeo, Vine, Yelp and/or Youtube. Additionally, you can adjust the icon sizes.



### **Subscribe Newsletter (Mailchimp)**

The Subscribe Newsletter (Mailchimp) plugin will allow you to create a form for customers to subscribe to your audience or contact list in Mailchimp so you can easily send out newsletters or other marketing materials. You will need to go to your account on Mailchimp.com to view your contact/audience list.

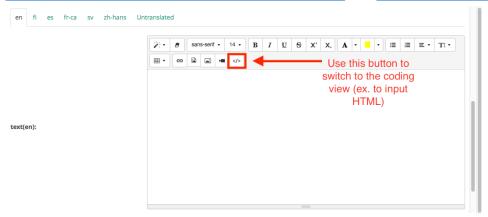


#### **Text**

The Text plugin can be used for many different things. It can be used to simply add basic text to any page or it can be used to input HTML/CSS/JSS coding for more complex additions. This plugin's flexibility optimizes client customizations. You may want to use some support resources to learn more about coding to create more customizations using the text plugin.

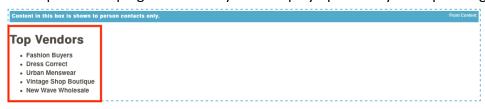
Some resources include: <a href="https://wordtohtml.net">https://wordtohtml.net</a>,

https://www.codecademy.com/articles/glossary-css and https://www.w3schools.com.



### **Top Vendors**

The Top Vendors plugin will allow you to display up to 5 of your top-selling vendors.



#### **General Overview**

Every plugin requires you to select a plugin type as well as set a cell width and cell alignment.



Cell Width describes the length of the plugin as it relates to the page. You can set the following widths:

- Full width
- Three fourths (3/4)
- Two thirds (2/3)
- Half (1/2)
- One third (1/3)
- One fourth (1/4)

Cell Align describes how the plugin will be align on the page. You can set the following alignments:

- Auto: Centers the plugin in between other plugins
- Left: Plugin will center to the left of the page
- Right: Plugin will center to the right of the page

Extra Classes: Making a class to attach to the plugin, so that way a user can target the plugin with css. I.E. if you give a plugin an additional class of red than make a css class like so:

```
.red{
  background: red;
}
```

The above will give the plugin a red background.